

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12110079
Product	Crossroads GPS	Invoice Date	11/25/12
Estimate Number	1246	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/03/12
Station	WRC	Order #	342720
Account Executive	Kaitie Conway	Alt Order #	WOC10035945
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
		All spots on this order immediately preemptible class of time									
					10/23/12 to 10/29/12	10x	22222- -				
	WRC			M	10/29/12	:30	5:31 AM	VASNTV14GPH	\$1,800.00		9
	WRC			M	10/29/12	:30	5:45 AM	VASNTV14GPH	\$1,800.00		10
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					10/23/12 to 10/29/12	10x	22222- -				
	WRC			M	10/29/12	:30	6:11 AM	VASNTV14GPH	\$4,200.00		10
	WRC			M	10/29/12	:30	6:31 AM	VASNTV14GPH	\$4,200.00		9
4	WRC	9-10A TODAY SHOW 2	9A-10A								
					10/23/12 to 10/29/12	10x	22222- -				
	WRC			M	10/29/12	:30	9:25 AM	VASNTV14GPH	\$2,400.00		9
	WRC			M	10/29/12	:30	9:59 AM	VASNTV14GPH	\$2,400.00		10
5	WRC	10-11A TODAY SHOW 3	10A-11A								
					10/23/12 to 10/29/12	10x	22222- -				
	WRC			M	10/29/12	:00			<del>\$1,800.00</del>	See MG 17.6,17.7	9
		DNA-SEVERE WX COVERAGE									
	WRC			M	10/29/12	:30	10:44 AM	VASNTV14GPH	\$1,800.00		10
6	WRC	News 4 @ 4:30a	430-5a								
					10/23/12 to 10/29/12	4x	1111- - -				
	WRC			M	10/29/12	:30	4:38 AM	VASNTV14GPH	\$450.00		4
14	WRC	11A-12P MIDDAY NEWS	11A-12P								
					10/23/12 to 10/29/12	10x	22222- -				
	WRC			M	10/29/12	:30	11:24 AM	VASNTV14GPH	\$1,200.00		9

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DUPLICATE

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Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	11A-12P MIDDAY NEWS	11A-12P	M	10/29/12	:30	11:53 AM	VASNTV14GPH	\$1,200.00		10
15	WRC	Access H Live 12-1p	12-1p		10/23/12 to 10/29/12	5x	11111--				
	WRC			M	10/29/12	:30	1:21 PM	VASNTV14GPH	\$1,200.00		5
16	WRC	1-2P DAYS OF OUR LIVES	1P-2P		10/23/12 to 10/29/12	5x	11111--				
	WRC			M	10/29/12	:30	1:57 PM	VASNTV14GPH	\$2,200.00		5
17	WRC	Steve Harvey	2-3p		10/23/12 to 10/29/12	5x	11111--				
	WRC			M	10/29/12	:00			<del>\$900.00</del>	See MG 17.6,17.7	5
	WRC	REVOLUTION	8P-9P	F	11/02/12	:30	7:59 PM	VASNTV15GPH	\$10,000.00	MG for 22.5,5.9,17.5	6
	WRC	Notre Dame	2-7p	Sa	11/03/12	:00			<del>\$2,700.00</del>	See MG 17.8	7
	WRC	Notre Dame	2-7p	Sa	11/03/12	:30	5:21 PM	VASNTV15GPH	\$4,700.00	MG for 17.7 11/03	8
18	WRC	Ellen	3P-4P		10/23/12 to 10/29/12	5x	11111--				
	WRC			M	10/29/12	:30	3:57 PM	VASNTV14GPH	\$1,500.00		5
19	WRC	4-5P NEWS4 @ 4PM	4P-5P		10/23/12 to 10/29/12	5x	11111--				
	WRC			M	10/29/12	:30	4:23 PM	VASNTV14GPH	\$1,500.00		5
20	WRC	5-6P NEWS 4 @ 5PM	5P-6P		10/23/12 to 10/29/12	5x	11111--				

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Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	WRC			M	10/29/12	:30	5:56 PM	VASNTV14GPH	\$2,500.00		5
21	WRC	6-7P NEWS4 @ 6PM	6P-7P								
		10/23/12 to 10/29/12		5x	11111--						
	WRC			M	10/29/12	:30	6:27 PM	VASNTV14GPH	\$3,200.00		5
22	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
		10/23/12 to 10/29/12		5x	11111--						
	WRC			M	10/29/12	:00			<del>\$42,000.00</del>	See MG 17.6,17.7	5
		DNA-SEVERE WX COVERAGE									
23	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
		10/23/12 to 10/29/12		5x	11111--						
	WRC			M	10/29/12	:30	7:54 PM	VASNTV14GPH	\$10,000.00		5
26	WRC	11-1135p M-SU L NEWS	11P-1135P								
		10/23/12 to 10/29/12		6x	111111-						
	WRC			M	10/29/12	:30	11:10 PM	VASNTV14GPH	\$5,000.00		6
28	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
		10/23/12 to 10/29/12		5x	11111--						
	WRC			M	10/29/12	:30	12:10 AM	VASNTV14GPH	\$2,200.00		5
29	WRC	1237-137a Fallon	1237-137a								
		10/23/12 to 10/29/12		5x	11111--						
	WRC			M	10/29/12	:30	1:15 AM	VASNTV14GPH	\$900.00		5
30	WRC	136A-205A CARSON DALY	136A-205A								
		10/23/12 to 10/29/12		5x	11111--						

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WRC	136A-205A CARSON DALY	136A-205A								
	WRC			M	10/29/12	:30	1:52 AM	VASNTV14GPH	\$400.00		5
		<u>Aired Spots</u>		23							

Gross Total **\$66,750.00**  
Agency Commission **\$10,012.50**  
Net Amount Due **\$56,737.50** **Payment Terms 30 Days**

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